THE CYCLE OF EVALUATION

1. Engage Stakeholders
   - Who is affected?
   - Audience
   - Decision-makers
   - Participants

2. Describe the Program
   - Logic Model
     - Need
     - Mission
     - Goals
     - Strategies
     - Activities
     - Outputs
     - Outcomes/Impact

3. Decide on Evaluation Focus/Design
   - Purpose
   - Research
   - Evaluation Q’s
   - Operational Definitions
   - Methodology
   - Sample

4. Data Collection
   - Gather Credible Evidence
     - Measurement
     - Quality
     - Logistics

5. Analysis
   - Justify Conclusions
     - Standards
     - Interpretation
     - Judgement
     - Recommendation
     - Areas for further study

6. Disseminate Findings
   - Ensure Use and Lessons Learned
     - Reports
     - Feedback
     - Audience
     - Data driven decision making

STANDARDS FOR GOOD EVALUATION

Utility
  - Relevance at End

Accuracy
  - Validity

Feasibility
  - Able to be Operationalized

Propriety
  - Ethics