

AmeriCorps Compliance

AmeriCorps Identification and Affiliation

From the 2014-15 NOFO (page 13):

e. Commitment to AmeriCorps Identification (Required)

- How will the program participants know they are AmeriCorps members?
- How will the communities in which they serve know they are AmeriCorps members?
- How will the applicant's program ensure that its participants will wear the AmeriCorps logo daily?
- How will the applicant ensure participants are prepared to speak about their AmeriCorps experience to members of the community?

From 2014-15 Terms & Conditions:

B. AFFILIATION WITH THE AMERICORPS NATIONAL SERVICE NETWORK.

IDENTIFICATION AS AN AMERICORPS PROGRAM OR MEMBER. THE GRANTEE MUST IDENTIFY THE PROGRAM AS AN AMERICORPS PROGRAM AND ELIGIBLE MEMBERS AS AMERICORPS MEMBERS. All partnership

agreements/MOUs related to the AmeriCorps program must explicitly state that the program is an AmeriCorps program and AmeriCorps members are the resource being provided.

The AmeriCorps Name and Logo. AmeriCorps is a registered service mark of the Corporation for National and Community Service. CNCS provides a camera-ready logo. **ALL GRANTEE AND SUBGRANTEE WEBSITES MUST CLEARLY STATE THAT THEY ARE AN AMERICORPS GRANTEE AND MUST PROMINENTLY DISPLAY THAT AMERICORPS LOGO.** Grantees and subgrantees, except for Education Award Programs (EAPs), **must use THE AMERICORPS NAME AND LOGO ON SERVICE GEAR AND PUBLIC MATERIALS SUCH AS STATIONERY, APPLICATION FORMS, RECRUITMENT BROCHURES, ON-LINE POSITION POSTINGS OR OTHER RECRUITMENT MATERIALS, ORIENTATION MATERIALS, MEMBER CURRICULUM MATERIALS, SIGNS, BANNERS, PRESS RELEASES AND PUBLICATIONS** related to their AmeriCorps program in accordance with CNCS requirements. EAPs are strongly encouraged to use the AmeriCorps name and logo on such materials.

To publicize the relationship between the program and AmeriCorps, **THE SUB-GRANTEE SHALL DESCRIBE THEIR PROGRAM AS "AN AMERICORPS PROGRAM."** Sub-Grantees shall provide information or training to their AmeriCorps members about how their program is part of the national AmeriCorps program and about the other national service programs of CNCS. **SUB-GRANTEES ARE STRONGLY ENCOURAGED TO PLACE SIGNS THAT INCLUDE THE AMERICORPS NAME AND LOGO AT THEIR SERVICE SITES AND MAY USE THE SLUGAN "AMERICORPS SERVING HERE." AMERICORPS MEMBERS SHOULD STATE THEY ARE AMERICORPS MEMBERS DURING PUBLIC SPEAKING OPPORTUNITIES.**

The Sub-Grantee may not alter the AmeriCorps logo, and must obtain written permission from CNCS before using the AmeriCorps name or logo on materials that will be sold, or permitting donors to use the

AmeriCorps name or logo in promotional materials. The Sub-Grantee may not use or display the AmeriCorps name or logo in connection with any activity prohibited by statute, regulation, or in these grant provisions.