



Nuts and Bolts of National Service Public Policy

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Agenda

- What is ASC?
- Federal Appropriations Overview
- Current State of Play
- 2018 & 2019 Policy Priorities
- States for Service (S4S) Coalition
- Questions







About ASC

- America's Service Commissions (ASC) is a **nonpartisan**, **nonprofit** association representing and promoting state service commissions across the United States and territories and their programs.
- Formerly known as the Association of State Service Commissions, ASC is a peer network of governor-appointed commissioners, along with staff from the state service commissions.
- State service commissions are governor-appointed public agencies or nonprofit organizations made up of more than 1,000 commissioners private citizens leading the nation's philanthropic and service movement. The nation's 52 state service commissions operate at the state and local level, administering 80% of AmeriCorps State/National funds. These funds support more than 40,000 AmeriCorps members.



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History

- State service commissions were first established in 1993, when President Bill Clinton signed the National and Community Service Trust Act of 1993, creating AmeriCorps, the Corporation for National and Community Service, and the state service commissions.
- ASC established in 1997
- Many members of CNCS leadership have been ASC board members
- Read more history at: http://www.statecommissions.org/about-us





Mission, Vision, Values

- Mission: To lead and elevate the state service network
- Vision: All states will embrace service as a strategy to build community in solving local challenges.
- Values: Bi-partisanship, Unity, Devolution

dev-o-lu-tion

/ devəˈl(y)ooSH(ə)n/ ◆)

noun

the transfer or delegation of power to a lower level, especially by central government to local or regional administration.

synonyms: decentralization, delegation; More

AMERICA'S SERVICE COMMISSIONS



Strategic Plan Summary 2017-2019





Goal 2: Goal 3: **Federal Advocacy**

Activation of State Network

Equip state commissions

(staff, commissioners, and

their programs) with

knowledge & resources to

advance state service

priorities at federal, state,

and local levels. By

December 2019, at least

80% of commissions

will participate and activate.

((₍₍₁₎))

Grow the ASC financial model by 34% to \$1.2 million by December 31, 2019 and strengthen ASC financial systems for tracking and utilizing money.



Goal 4: **Financial** Model

Develop ASC's human and operational resources necessary to execute on the plan, including IT and member management systems, staffing, committee engagement, and communications.

Goal 5:

Human &

Operational

Resources

Commission **Capacity Building**

Goal 1:

Increase the leadership and capacity of state service commissions so that by December 2019, 90% of commissions meet or exceed ASC established highperformance standards.

Grow the total amount of federal national service funding to support state service commissions from \$21.7 to \$30 million by FY2020 and effectively represent state service commission interests to federal agencies.

Mission

We lead, support and elevate the state service network.

Vision

All states embrace service as a strategy to build community in solving local

Values and Membership Principles Unity

Devolution

For more information about ASC, visit our website at www.statecommissions.org.

UNITING STATES IN SERVICE

statecommissions.org



Appropriations Overview: What You Need to Know



What are Appropriations?

Appropriations are annual decisions made by Congress about how the federal government spends some of its money.



Purpose of Appropriations

Primary purpose of appropriations is to appropriate funding in support of programming, but it can also serve other purposes, such as:

- Setting funding priorities for appropriation
- Providing authorizing language when necessary
- Providing policy directives to federal agencies/departments



Federal Legislation to be aware of:

The **annual appropriations bill** is the most important service legislation.

It provides over **\$1 billion annually** in funding for CNCS and national service programs.



How does Congress determine the total level of appropriations?

Discretionary spending is subject to statutory spending caps. The Budget Control Act of 2011 set discretionary caps through 2021, which were modified for 2013, 2014, 2015, 2016, and 2017 by the American Taxpayer Relief Act of 2012, Bipartisan Budget Act of 2013, and Bipartisan Budget Act of 2015.



How does Congress determine the total level of appropriations?

Beyond FY 2017, the statutory caps set by the Budget Control Act are reduced by about \$90 billion annually through an enforcement mechanism known as "sequestration."

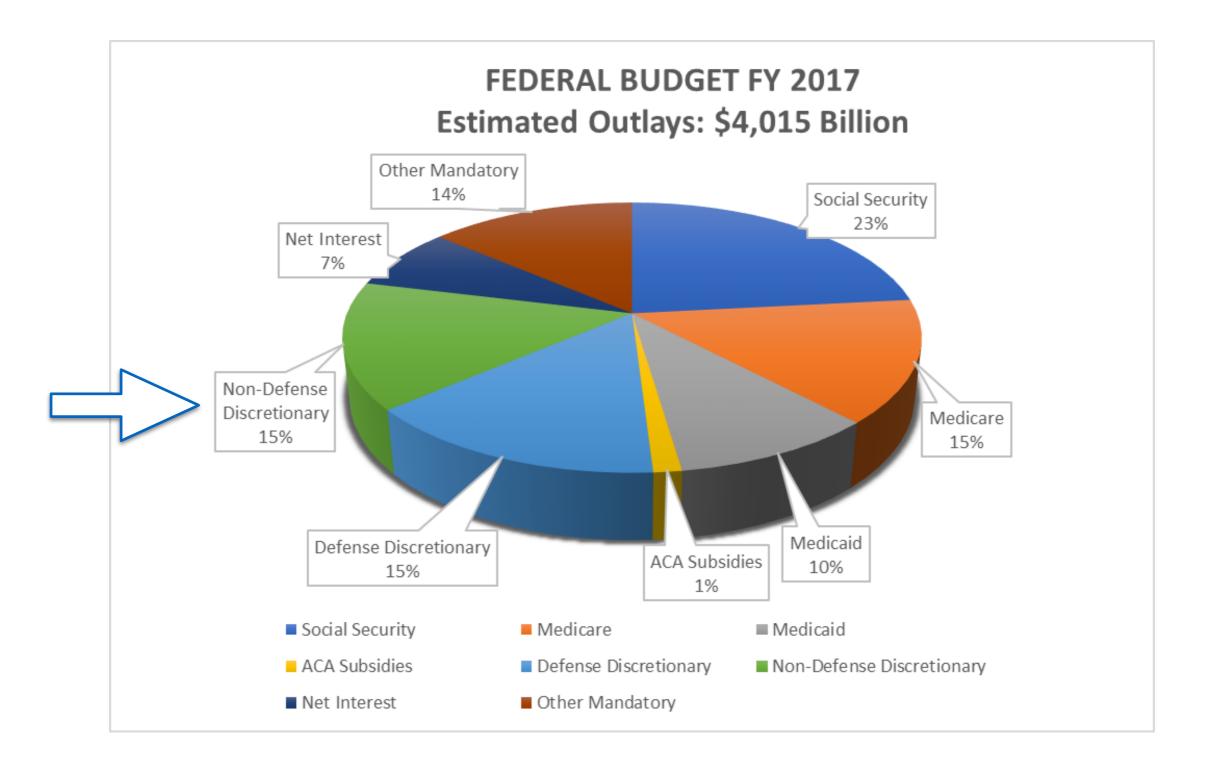


How does Congress allocate appropriations?

Budget Committees develop **Budget Resolutions** - typically process a conference report to be adopted as a joint Budget Resolution

Budget Resolution provides "**top line numbers**" for House and Senate Appropriations Committees known as the 302(a) allocations.







How does Congress allocate appropriations?

Once they receive 302(a) allocation (the top line number), the House and Senate Appropriations Committees set 302(b) allocations to divide total appropriations among **12 subcommittees**, each dealing with a different part of the budget.



Appropriations Subcommittees

This is where CNCS and national service appropriations fall under (Labor HHS Subcommittees)



Regular Appropriations (Budget Authority)					
Subcommittee	FY 2016 Appropriation	FY 2017 Senate 302(b)			
Agriculture	\$21.8 billion	\$21.3 billion			
Commerce, Justice, Science	\$55.7 billion	\$56.3 billion			
Defense	\$514.1 billion	\$516.0 billion			
Energy and Water	\$37.2 billion	\$37.5 billion			
Financial Services and General Government	\$23.2 billion	\$22.4 billion			
Homeland Security	\$41.0 billion	\$41.2 billion			
Interior and Environment	\$32.2 billion	\$32.0 billion			
Labor, HHS, Education	\$162.1 billion	\$161.9 billion			
Legislative Branch	\$4.4 billion	\$4.4 billion			
Military Construction and VA	\$79.9 billion	\$83.0 billion			
State, Foreign Operations	\$37.8 billion	\$37.2 billion			
Transportation, HUD	\$57.3 billion	\$56.5 billion			
TOTAL	\$1.067 trillion	\$1.070 trillion			



How does Congress allocate appropriations?

These subcommittees must then decide how to distribute funds within their **302(b) allocations**. These 302(b) allocations are voted on by the respective Appropriations Committees but are not subject to review or vote by the full House or Senate.



Key Committees to be aware of:

There are two key Congressional Appropriations Sub-Committees that oversee CNCS and national service funding:

- 1. Senate Labor, Health and Human Services, Education, and Related Agencies ("Senate Labor HHS" Sub-Committee)
- 2. House Labor, Health and Human Services, Education, and Related Agencies ("House Labor HHS" Sub-Committee)



Congressional Appropriations Committees

Senate Appropriations Committee

- -Chair, Sen. Thad Cochran (R-MS)
- -Ranking Member, Sen. Patrick Leahy (D-VT)

House Appropriations Committee

- -Chair, Rep. Rodney Frelinghuysen (R-NJ)
- -Ranking Member, Rep. Nita Lowey (D-NY)





What is the timeline for appropriations?

The 1974 Budget Act calls for the President to submit a budget request by the **first Monday in February** and for Congress to agree to a concurrent budget resolution by **April 15** of each year.





What is the timeline for appropriations?



The House may begin consideration of appropriations bills on **May 15** even if a budget resolution has not been adopted, and is supposed to complete action on appropriations bills by **June 30**.

However, none of these deadlines are enforceable and they are regularly missed. The practical deadline for passage of appropriations is **typically October 1**, when the next fiscal year begins and the previous appropriation bills expire.



What happens if approriations bills don't pass by October 1?

If the appropriations bills are not enacted before the fiscal year begins on October 1, federal funding will lapse, resulting in a government shutdown.

To avoid a shutdown, Congress will have to pass a continuing resolution, which allows for continued funding, providing additional time for completion of the appropriations process.

If Congress has passed some, but not all, of the 12 appropriations bills, a partial government shutdown can occur.

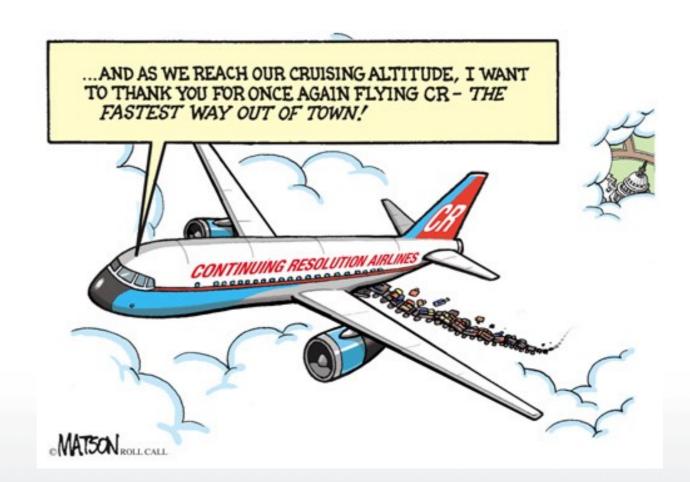




What is a Continuing Resolution (CR)?

A continuing resolution, often referred to as a "CR," is a **temporary bill** that continues funding for all programs based on a fixed formula, usually prior year funding levels. Congress can pass a CR for all or just some of the appropriations bills.

CRs can increase or decrease funding and can include "anomalies," which adjust spending in certain accounts to avoid technical or administrative problems caused by continuing funding at current levels, or for other reasons.





Current State of Play



FY 2018 Appropriations

Continuing Resolution (CR) through March 23

Cap raising budget deal and debt ceiling included in legislation

Defense spending caps raised by \$80 billion in fiscal 2018 and \$85 billion in fiscal 2019 in this 2-year deal.

Nondefense caps lifted by \$63 billion in fiscal 2018 and by \$68 billion in fiscal 2019.



Budget Deal Highlights

\$6 billion for anti-opioid and mental health efforts

\$20 billion for infrastructure, rural broadband and clean drinking water

\$5.8 billion Child Care Development Block Grants

\$4 billion to rebuild veterans hospitals and clinics

\$2 billion for the National Institutes of Health

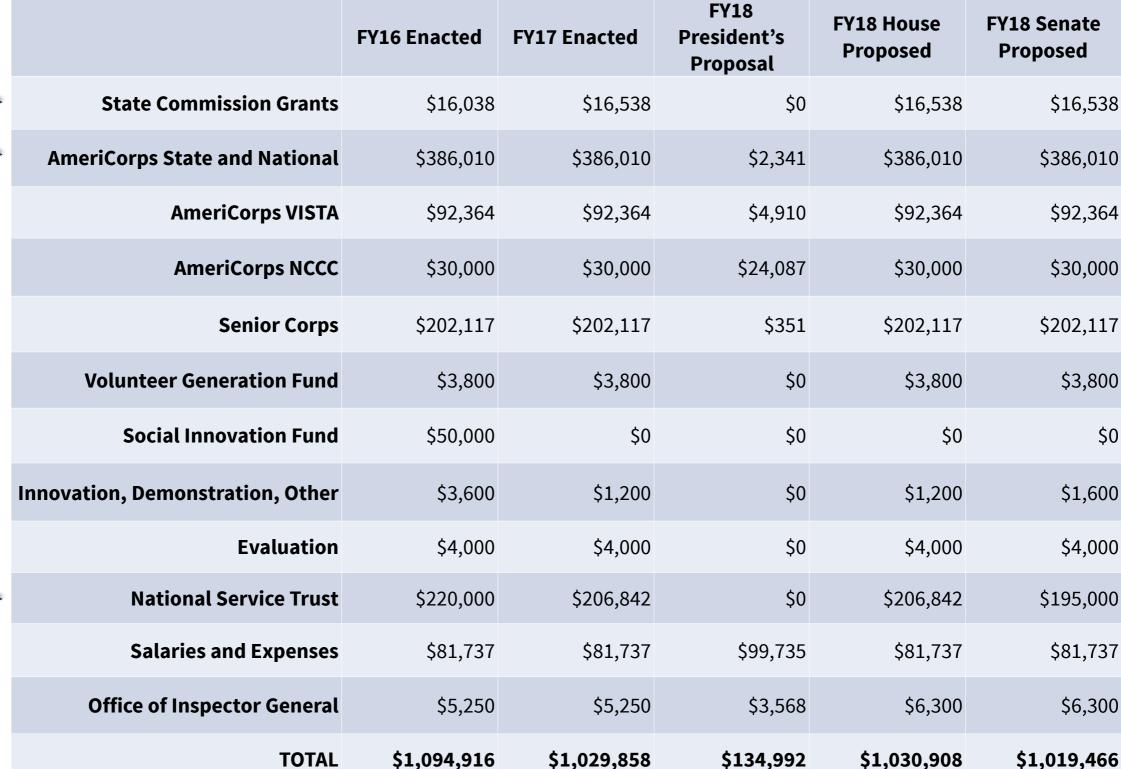
\$4 billion for college affordability programs

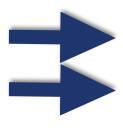
\$4 billion to help clear out a Veterans Affairs health care maintenance backlog





CNCS Funding Chart



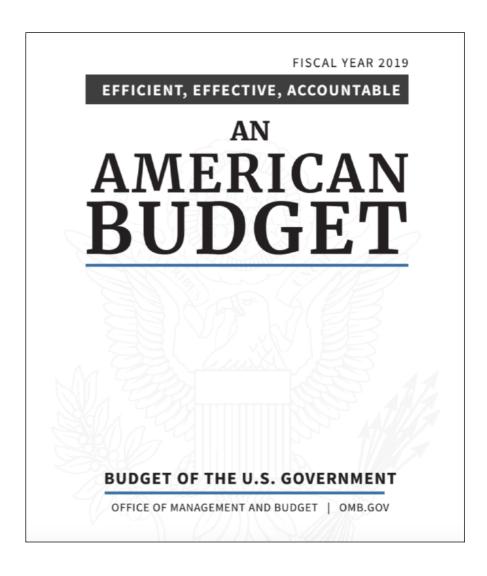




Analysis: President's Budget

President's FY 2019 "American Budget" was released February 12th

Basically a cut and paste job taken straight from last year (FY 2018 CBJ)





Analysis: President's Budget, continued...

Ignores the recently increased spending caps (Budget deal raised spending caps for nondefense discretionary by \$63 Billion in FY 2018 and \$68 Billion in FY 2019)

Eliminates funding for 22 agencies (same as FY 2018) such as the Economic Development Administration, Rural Business and Cooperative Service, 21st Century Community Learning Centers, Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP), Chemical Safety Board, Legal Services Corporation, National Endowment for the Arts, and Corporation for Public Broadcasting

Also proposes to eliminate CNCS, "returning responsibility to fund national service and volunteerism to the private and nonprofit sectors"





Analysis: CNCS Budget Request / Congressional Budget Justification (CBJ)

The FY 2019 Budget request of \$122.6 million and only supports the shutdown of CNCS operations.

It eliminates the following:

State Service Commissions

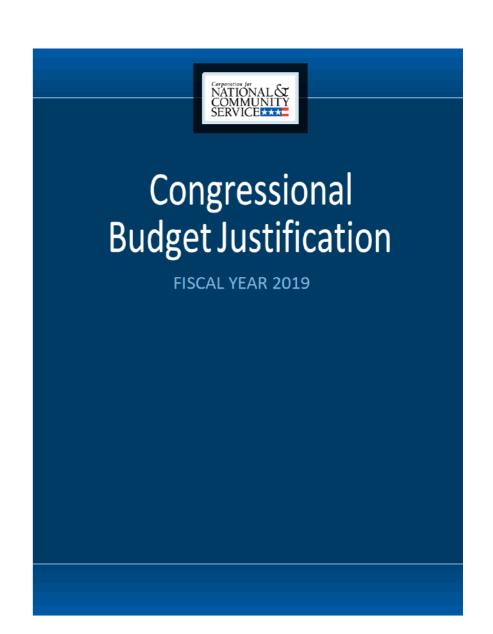
AmeriCorps State and National

VISTA

National Service Trust

Senior Corps

VGF





CNCS Budget Request / Congressional Budget Justification (CBJ)

Table 1. FY 2019 CNCS Budget Summary (dollars in thousands)

			FY 2019		
Budget Item	FY 2017 Enacted	FY 2018 CR Annualized	President's Budget	\$ Difference (FY18-FY19)	% Difference (FY18-FY19)
Operating Expenses	\$736,029	\$736,029	\$31,689	(\$704,340)	(95.7%)
AmeriCorps					
AmeriCorps State and National	\$386,010	\$386,010	\$2,341	(\$383,669)	(99.4%)
AmeriCorps VISTA	\$92,364	\$92,364	\$4,910	(\$87,454)	(94.7%)
AmeriCorps NCCC	\$30,000	\$30,000	\$24,087	(\$5,913)	(19.7%)
ate Service Commission Support					
rants	\$16,538	\$16,538	\$0	(\$16,538)	(100.0%)
nior Corps	\$202,117	\$202,117	\$351	(\$201,766)	(99.8%)
Foster Grandparents Program	\$107,702	\$107,702	\$117	(\$107,585)	(99.9%)
Senior Companion Program	\$45,512	\$45,512	\$117	(\$45,395)	(99.7%)
Retired Senior Volunteer Program	\$48,903	\$48,903	\$117	(\$48,786)	(99.8%)
lunteer Generation Fund	\$3,800	\$3,800	\$0	(\$3,800)	(100.0%)
novation, Demonstration, & Other	\$1,200	\$1,200	\$0	(\$1,200)	(100.0%)
aluation	\$4,000	\$4,000	\$0	(\$4,000)	(100.0%)
ational Service Trust ²	\$206,842	\$206,842	\$0	(\$206,842)	(100.0%)
alaries and Expenses	\$81,737	\$81,737	\$87,389	\$5,652	6.9%
ffice of Inspector General	\$5,750	\$5,750	\$3,568	(\$2,182)	(37.9%)
NCS Total ³	\$1,030,358	\$1,030,358	\$122,646	(\$907,712)	(88.1%)



Analysis: CNCS Budget Request / Congressional Budget Justification (CBJ)

Includes \$87.4 million for salaries and expenses.

\$56.8 million for staff salaries during the year and the costs associated with staff buyouts, early retirements, and reductions in force

\$17.1 million for agency operations

\$13.5 million for facility operations until the agency closure is complete at the end of FY 2019

\$24.1 million for the final year of AmeriCorps NCCC

7.6 million for managing existing programs during their final year

CNCS will continue its reform planning and related activities as required by the Administration under Executive Order 13781:

States that CNCS will reach out to stakeholders to solicit input to inform the development of its reform plan, which will be focused on administrative changes the agency can make to improve its efficiency, effectiveness, and accountability

State commissions and programs will need to push and take the lead on pushing reforms. Tentative timeline: April 2018



FY18 & FY19 Policy Priorities: ASC Recommendations



FY 2018 Appropriations

We expect FY 2018 Appropriations Bill to be completed by March 23



ASC FY 2018 Funding Priorities:

AmeriCorps State and National: \$438 million (Previous: \$386 million)

State Service Commission Grants \$22 million (Previous: \$16.538 million)

Volunteer Generation Fund: \$15 million (Previous: \$3.8 million)

Commission Investment Fund: \$10 million (Previous: \$7.5 million)

Serve America Fellows: \$15 million (N/A - New)

ASC FY 2018 Policy Priorities:

Align AmeriCorps Service Year with the Academic Year (Create 1,200 hour member)

Fixed Amount Grant implementation



FY 2019 Priorities

Fully fund and expand CNCS!

AmeriCorps State and National: \$537 million

State Service Commission Grants \$23 million

Commission Investment Fund \$11 million

Volunteer Generation Fund: \$20 million

Serve America Fellows: \$20 million

Policy: Fully Implement Fixed Amount Grants for AmeriCorps





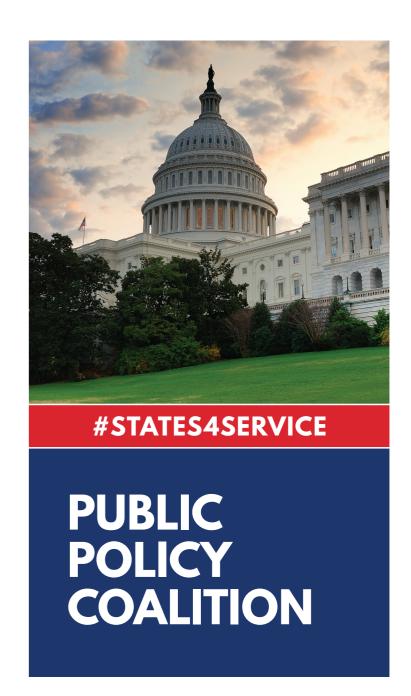
States for Service (S4S) Coalition





What is S4S?

- States for Service (called "S4S" for short), is the privately funded, grassroots policy arm of America's Service Commissions, the national association for the 52 state service commissions.
- A public policy coalition made up of representatives from state service commissions, AmeriCorps State programs, and other state service programs such as Senior Corps, VISTA, and the Volunteer Generation Fund.
- Focused on service at the state and local level
- S4S will utilize a personalized approach to advocacy and mobilize through peer-led networks to promote and advocate for state service!







Coalition Goals and Purpose:

- Increase annual federal and state funding for state-based national service
- The coalition will work to <u>reinforce</u> the critical role state service plays in developing and advancing service in their states to meet local community needs.
- The coalition will <u>advance</u> state service policy and implementation to elected state and federal policymakers and elected officials.
- The coalition will work to <u>influence</u> relevant policy, grant and regulatory issues with federal and state agencies, such as the Corporation for National and Community Service, FEMA, state education agencies and others.
- <u>Utilize and leverage</u> the human capital of our state service network of the 52 state commissions with more than 1,000 commissioners and over 600 programs, which collectively administer and host tens of thousands of AmeriCorps members and community volunteers
- Build upon recent federal appropriations successes and protect federal service funding
- <u>Establish</u> a legal, operational, and financial firewall to separate advocacy efforts from core ASC services

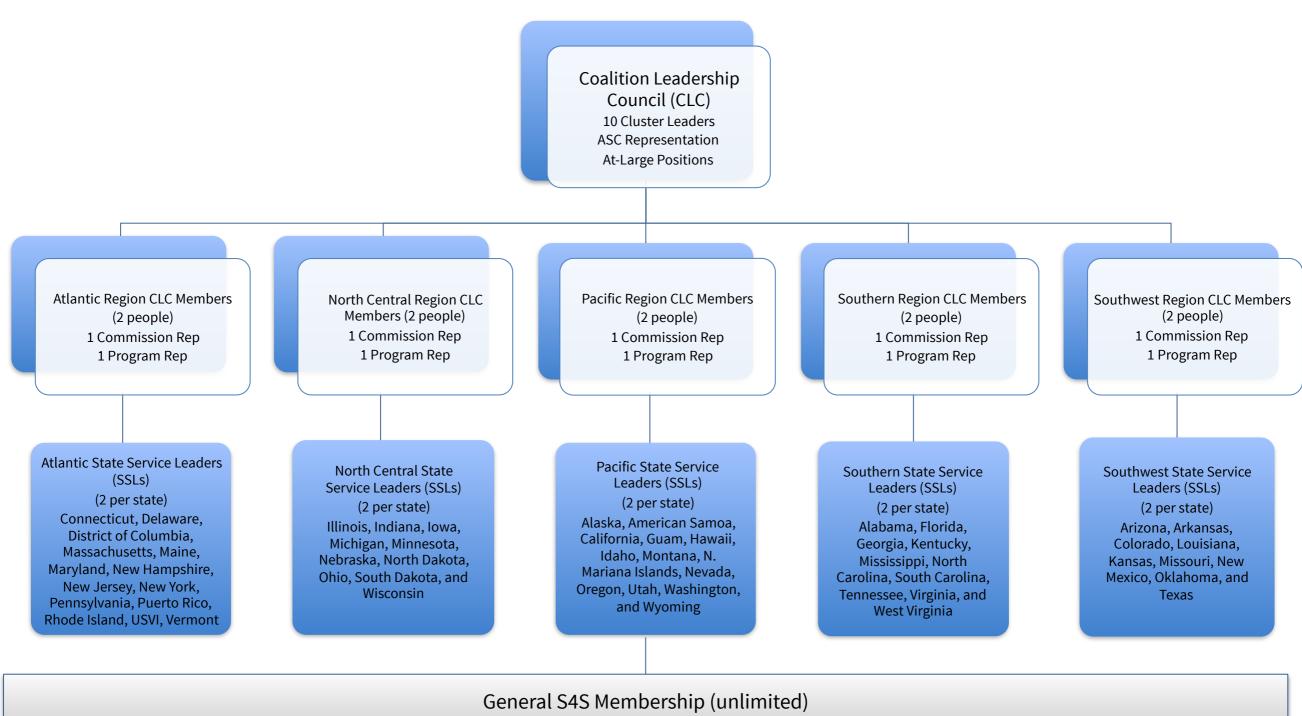


How will S4S operate?

- ASC will serve as coordinating body (using non-federal funds from S4S membership dues and other private sources)
- Chief Policy Officer Tom Branen is ASC's lead staff member and will serve as President of S4S
- Annual, rolling membership
 - Cost of Joining: \$500 (commissions), \$250 (programs), \$50 (individual) non-federal funds only
- · Recruitment of leadership positions will occur periodically as needed, with specific deadlines
- Two types of leadership positions (2-year terms):
 - State Service Leaders (SSLs) 2 per state (1 program rep, 1 commission rep)
 - Total Number = 104 SSLs (approx.)
 - Coalition Leadership Council (CLC) 2 per region (may be selected from SSLs)
 - Total Number = 10-15 (five regions, plus ASC and at-large representatives)



How will S4S operate?



State Service Commissions, State Service Programs, Individual Champions



Examples: Strategies

Call-In Days

Letter-Writing Campaigns

Long term relationship-building with state/federal elected officials

August Recess Visits

Targeted, Year-Round Site Visits and Special Event Invitations for Elected Officials to State Service Programs in Action

#ServiceValentine Campaign - February 14, 2018

http://p2a.co/valentine



Call the Hill to show your LOVE for service!

On February 15, representatives from state service commissions across the country will be visiting with Members of Congress on Capitol Hill in Washington, D.C. to educate them on the value and impact of national and community service across our states and territories.

But they need your help to create a buzz!

Amplify their efforts between **February 14-16** and help show your LOVE for service on or around Valentine's Day by making a 5-minute call, sending an email, or posting to the social media accounts of your elected officials.





Recent Funding/Policy Wins

Increase in Commission Support Grant funding for state service commissions

Level and/or increased funding for AmeriCorps State programs

Creation of and continued funding for Volunteer Generation Fund (VGF) to recruit, manage, and mobilize volunteers in force to meet state needs

Creation of and continued funding for Commission Investment Fund (CIF) to provide enhanced training/technical assistance, program development and outreach

Addition of a 1200-hour member type to better support academic/school year-based programs

New Congressional directive to CNCS to fully implement and expand Fixed Amount Grants



Examples: Future S4S Policy Issues

Annual increases in funding for state service programs and commissions

Removal of barriers and administrative burdens for national service programs and CNCS grantees

Establishment of a National Service Reserve Corps in times of disaster or crisis

Establishment of Serve America Fellows program to serve each state

Smooth and effective implementation of expanded Fixed Amount Grants for all program designs and member types

Other issues that arise with input from Coalition Leadership Council, State Service Leaders, and S4S membership



Why State Legislation Matters, Too

Legislation moves faster and is passed at higher frequencies at the state level than the federal level. In fact, state legislatures introduce **23 times** the number of bills than the U.S. Congress does, totaling an average 128,145 bills per year and 3.1 million words per day while in session.

19.3% of state Senate bills and **13.3%** of state House bills are enacted on average — compared with only 3.6% and 1.9% of US Senate and House bills respectively.

266 members of the current House and Senate, or almost **50%** have served as state legislators. This percentage is consistent with the numbers from the last nine Congresses.



State Legislation Examples

State funding and match for Commissions, AmeriCorps, Senior Corps, and Volunteer Generation Fund (VGF) programs

In-state tuition for AmeriCorps members/alumni

State efforts to match the Education Award

Excluding the education award from state taxes

Annual State hiring preferences for AmeriCorps alumni



Calendar: Looking Ahead



Some campaigns will take place in collaboration with partners such as Voices for National Service, Service Year Alliance, National Senior Corps Association, AmeriCorps Alums and others.

Stay tuned...

February: Congressional Budget Justification ("CBJ") Released; potential Call-In Day, CNCS CEO Confirmation support campagn

March-April: Congressional "Dear Colleague" Letters - get your Members of Congress to sign on

June: Appropriations Committee Markup Hearings; potential Call-In Day Campaign

August: August Recess; set up local meetings with Members of Congress in your state/ local districts)

September: End of the Fiscal Year

October-December: CR and Final

Appropriations Bill



Resources Provided to Coalition Members:

- SSL Profiles & Directory
- Letter and email templates
- Call scripts
- Social media messaging
- Regular policy updates and briefings
- State Advocacy Guide
- Educating Lawmakers Handbook
- Online campaign management system/platform
- Ongoing trainings on engaging local, state, and federal elected officials



What opportunities are available?

Join S4S:

- We invite you to join us in whatever capacity you are able!
 - · Commissioners / Commissioner Alumni
 - Commission Staff
 - Executive Directors and Staff of State Service Programs
 - AmeriCorps Program Directors
 - Other Champions of Service
 - Non-federal funds only

Sign up online:

www.states4service.org/

Annual Membership Dues (Non-Federal Funds Only):

State Commissions: \$500 Programs/Partners: \$250

Individuals: \$50



We need YOU!

Currently, there are **85** S4S members, including commissions, programs, and individuals.

We also have **77** State Service Leaders (SSLs) who have signed up to be the S4S policy leaders for their states.

Texas currently has one State Service Leader but we need more help.



What opportunities are available?

Apply now to be a State Service Leader (SSL)!

- SSL Eligibility Criteria
 - Be a current, dues-paying member of States for Service Coalition
 - Use non-federally funded time for coalition activities (may be privately funded or volunteer time)
 - Commission Leaders: Must be a Commissioner, commission staff, or alumni
 - **Program Leaders:** Must be a staff member, Board member, or AmeriCorps Alumni of an AmeriCorps State or other state service program
- Visit <u>States4Service.org</u> to learn more and apply





Frequently Asked Questions (FAQs)

Is it allowable for my organization to participate in States for Service?

In almost all cases, yes. As long as non-federal funds are used to participate in S4S, it is legally allowable to join our coalition.
 Please speak with your organization's executive leadership before joining, and <u>review this guide to legal advocacy for nonprofits</u> for more information. If for some reason your organization cannot join at this time, we hope you will consider joining as an individual member.

What if my organization does not have access to non-federal funds?

- If non-federal funds aren't readily accessible to you, we recommend that you find an easy mechanism to raise your S4S dues such as collecting donations from your supporters, commissioners, board members, partners, alumni, or other donors.
- If for some reason collecting non-federal funds just isn't possible, we hope you will consider joining as an individual.
- Please keep in mind that you can *always* <u>educate elected officials</u> about your organization and its impact even while using federal dollars!

What is the difference between S4S and other national service advocacy groups?

- S4S is not intended to replace or duplicate other vital national service advocacy organizations, but to bring <u>added value</u> to national service advocacy efforts by focusing specifically on organizing, mobilizing, and championing the needs, interests, and work of state service commissions and state/local programs.
- S4S will also focus on state policy issues and legislation, and will work through state legislatures and local governments to further national service at the state and local level.
- S4S will bring new voices to the table, including State Service Commissioners and local program representatives.
- ASC and S4S will continue to be a member of and partner to other national service advocacy efforts to further our shared and collective goals.



Frequently Asked Questions (FAQs)

What is the time commitment for S4S members and SSLs?

- General S4S members make a basic commitment to pay annual dues, read S4S updates, attend monthly
 update calls (optional), and activate periodically when asked to make phone calls, post on social media, send
 emails/fax letters, or participate in meetings when we have important "asks" or "thank you's" for Congress.
- For State Service Leaders, the time commitment is a little more. SSLs will be expeced to attend a webinar training, attend monthly calls, and serve as local leaders and Points of Contact to set up meetings, visits, email out requests to peers in your state, etc. (typically 1.5-3 hours/month depending on the month).

How soon will the coalition activities start?

• They have already started as of January 2018. Our first campaign, #ServiceValentine, took place in February 2018 in conjunction with ASC's annual Hill Day in Washington, D.C.

Can I share this information with my colleagues?

Absolutely! Please share the <u>SSL recruitment flyer</u> and <u>S4S website</u> with any individuals or organizations who
might be interested in joining States for Service and/or playing a leadership role.



Questions?





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More info:

www.states4service.org

http://www.statecommissions.org/public-policy.html

Thank you!